

Simple title page divided by two
colored blocks

Name of your company

Marketing Strategies

Theory, methods and practical use cases

Hamburg, August 12th 2013

Simple title page divided by a thick
colored bar

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Marketing strategies

Theory, methods and practical use cases



Title page with a picture (matching the presentation title)

Fiscal year 2013 – Kick-off workshop

Hamburg, August 12th 2013

Title page with a picture (matching the presentation title)

The next move

Annual strategy meeting

Hamburg, August 12th 2013





Title page with a picture (matching the presentation title)

Water, water, everywhere?

The war for the earth's most valuable resource has just begun

Name of your company

NEGATIVE EXAMPLE:
Title page too simple and boring

Marketing Strategies

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Hamburg, August 12th 2013

NEGATIVE EXAMPLE:

Use of a ready-made Powerpoint background – looks almost always stupid and/or unprofessional; in this case too playful and arbitrary

Marketing Strategies

Theory, methods and practical use cases

Hamburg, August 12th 2013

NEGATIVE EXAMPLE:

Use of a ready-made Powerpoint background – looks almost always stupid and/or unprofessional; this is a really bad case – ugly background that does not make any sense and ugly, uninspired title

Marketing strategies

Theory and practice