Simple title page divided by two colored blocks

Name of your company

Marketing Strategies

Theory, methods and practical use cases

Simple title page divided by a thick colored bar

Marketing Strategies

Theory, methods and practical use cases

Hamburg, August 12th 2013

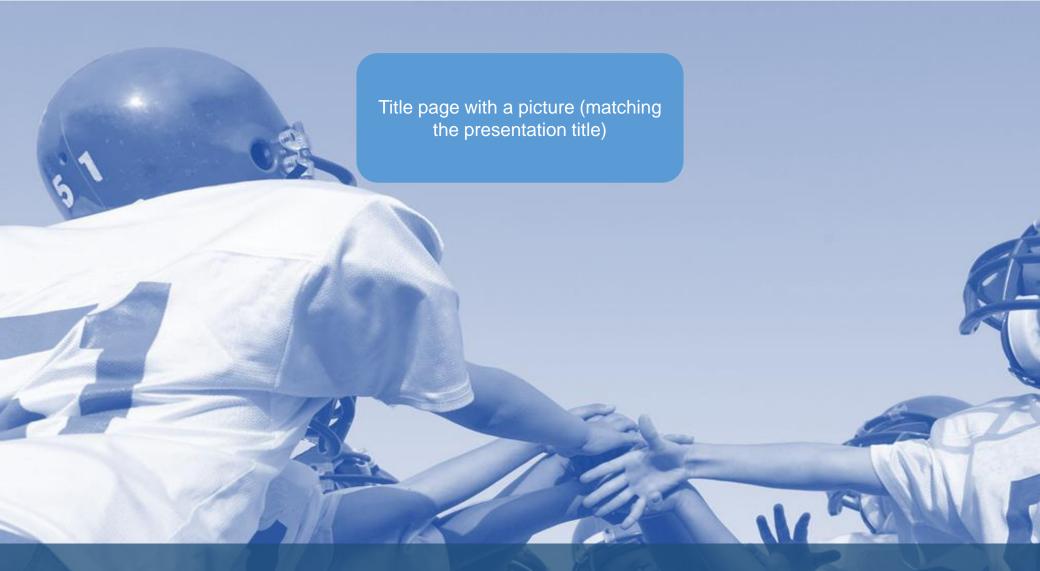
Name of your company

Name of your company

Simple title page divided by thin colored bar

Marketing strategies

Theory, methods and practical use cases



Fiscal year 2013 – Kick-off workshop

Title page with a picture (matching the presentation title)

The next move

Annual strategy meeting





Title page with a picture (matching the presentation title)

Water, water, everywhere?

The war for the earth's most valuable resource has just begun

Name of your company

NEGATIVE EXAMPLE:
Title page too simple and boring

Marketing Strategies

Theory, methods and practical use cases

NEGATIVE EXAMPLE:

Use of a ready-made Powerpoint background – looks almost always stupid and/or unprofessional; in this case too playful and arbitrary

Marketing Strategies

Theory, methods and practical use cases

NEGATIVE EXAMPLE:

Use of a ready-made Powerpoint background – looks almost always stupid and/or unprofessional; this is a really bad case – ugly background that does not make any sense and ugly, uninspired title

Marketing strategies

Theory and practice